

# CUSTOMIZE YOUR PRODUCT

Convenient, Non-Invasive and Cost-Effective

**NORGEN**  
BIOTEK  CORP.



## Customization Options

- ✓ Branded packaging
- ✓ Branded documentation (insert, instructions, consent forms, etc.)
- ✓ Safe shipping solutions
- ✓ Expert support in creating a workflow that works for you
- ✓ Traceability

## Saliva DNA Collection and Preservation



At Norgen Biotek we strive to provide high quality products at a price that will work for our customers. With many customization options, you will be able to optimize the use of our devices while creating brand awareness and recognition with your customers. With expert customer service, same-day technical support and expertise in Saliva DNA Collection and Preservation, Norgen Biotek will be there every step of the way, from planning to market. In addition, our speedy delivery times will ensure that our product is in your hands when you need it, ready to be integrated into your workflow.

## Kit Contents



Collection Tube & Funnel



Collection Tube Lid



Preservative Ampoule



Branded Packaging & Inserts

## IATA and OSHA Approved Shipping Solutions



Biohazard Specimen Bag with absorbent pad and bubble mailer

**NORGEN**  
BIOTEK  CORP.  
The Sample Preparation Experts

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# CUSTOMIZE YOUR PRODUCT

## Convenient, Non-Invasive and Cost-Effective

We offer customization for the outer packaging, instruction sheets and labels of our collection devices. The outer packaging can be designed and produced in your company's brand (logos, slogans, etc.)

In order to customize the device, there is an initial one-time fee to design and produce customized packaging for orders below 10,000 devices. The fee will be reduced significantly for orders exceeding 10,000 devices.



| Task  | Process   | Estimated Time  | Estimated Total Time |
|---|---|---|----------------------|
| <b>1</b> Define customization requirements                                  | Iterative process that captures all the elements of the outer packaging, label and instruction requirements - captured in writing and agreed upon | Depends on how fast requirements are defined and captured (usually 1 week)  | Start: 0 weeks       |
| <b>2</b> Outer packaging designs  | Graphic design of the layout, packaging, labels and instructions based on the above requirements  | 1 week  | 1 week               |
| <b>3</b> Design iterations  | Sharing and exchanging of electronic files for the designed packaging, instructions, and labeling (Up to 5 rounds of iterations)                  | Depends on the number of exchanges and changes required (usually 1-2 weeks) | 2-3 weeks            |
| <b>4</b> Design freezing  | This is the final layout of all the requirements for the outer packaging, instructions and labels   | 1-2 days  | 2-3 weeks            |
| <b>5</b> Production of die lines for the outer packaging and graphic layout |   | 1 week  | 3-4 weeks            |
| <b>6</b> Final proof acceptance   | Reviewing and approving final proofs for outer packaging and instructions   | 1 week  | 4-5 weeks            |
| <b>7</b> Production of outer packaging                                      | Print, cut and deliver  | 4-6 weeks   | 8-11 weeks           |
| <b>8</b> Packaging  | Final product assembly  | 1-2 weeks   | 9-12 weeks           |
| <b>9</b> Product release and shipping                                       |   | 1 week  | 10-13 weeks          |

- To cover costs associated with graphic design, prototype creation, production, etc., setup charges may apply for orders below 10,000 devices labelled in third party brands.
- Different style boxes and additional packaging options are available. Additional charges may apply depending on the quality of the box materials, coating, printing method, finishes, etc.